



**Course title:** **Communication within an Organization**  
**Department:** PE-4, Center for Social Sciences  
**Course code:** F4-EE  
**Erasmus subject code:** 0388  
**Number of contact hours:** 9  
**Course duration:** 1 semester  
**ECTS credits:** 1  
**Course description:** The course introduces the students into the basic concepts and ideas concerning human communication. The varieties, importance and models of communication processes. Communication in language and nonverbal communication. Effective communication, the art of wording and constructing the content of the message, active listening. Interpersonal, team and organizational forms of communication. Public speeches. Selected aspects and problems of communication within organization.

**Literature:** Griffin E., Ledbetter A., Sparks G. ? A First Look of Communication Theory, New York, 2019, McGrawHill.  
Leary M., Self-presentation. Impression Management and Interpersonal Relations, New York, 2018

**Course type:** Lectures and seminars  
**Assessment method:** Attendance and final exam  
**Prerequisites:** None  
**Primary target group:** All international students  
**Lecturer:** Marek Pyka, PhD, Prof. of CUT  
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**Deadline for application:**